

MDO Industry Solutions Packs for SAP Retail



MDO Industry Solutions for SAP Retail focuses on the quality of Article Master data and other relevant data related to Retail masters. The solution includes features such as data governance, which allows requests for new or modified articles and associated master data. There is an emphasis on maintaining superior data quality across all hierarchy levels of Article Master data, thus enhancing customer experience. Collaboration with suppliers on pricing and item information is facilitated, with the solution supporting GSI attributes to ensure compliance with industry standards.

The retail industry has gone through many evolutions, and the importance of good quality master data is now paramount with both competition and new-age digital customers.

Key Challenges

- Inaccurate maintenance of Article Master Data for both new records and changing existing records.
- Constant requirements to maintain new attributes based on both legislative and market requirements. This also includes constant changes in data privacy and consumer protection.
- Better governance requirement for related Master Data like Stores based on various categories and rules.
- Poor decision making due to lack of effective data governance.

Key Features

- Data Quality Management of all retail-related master data
- Pre-defined data models with SAP IS Retail integration
- Article Master Data Maintenance and Governance
- Configurable Materials – Governance of Product Variants
- Managing Bill of Materials for Retail
- Purchasing Info Record and Source List- Maintenance and Governance
- Listing / Assortment View Maintenance – Data Rules that ensure that the selling of Products is as per the location and validity dates
- Hierarchy Maintenance - Article and Merchandise Category
- Reference Article Master Governance – Create New Article Masters with the least effort and maximum consistency
- GSI and Classification standards conformance.
- Collaboration with suppliers for product and pricing updates.

Benefits Summary

Improved Decision Making

Retailers can analyse sales trends, customer preferences, and inventory levels more effectively, leading to better strategic planning.

Enhanced Customer Experience

Good master data enables retailers to understand customer behaviour, preferences, and purchase history.

Compliance and Risk Management

Properly managed master data helps retailers adhere to regulatory requirements and industry standards.

Cost Reduction

Retailers can avoid costly mistakes, reduce returns, and optimize procurement processes.

Consistency Across Channels

Good master data ensures consistency in product information, pricing, and promotions across all channels, providing a seamless customer experience.